Introduc=on:
• Auto-­‐Techs	
  Inc.	
  is	
  an	
  auto	
  repair	
  workshop	
  strategically	
  located	
  to	
  provide	
  quality	
  and	
  efficient	
  services.
• Will	
  expand	
  into	
  an	
  automo=ve	
  training	
  and	
  cer=fica=on	
  facility.

Loca=on	
  map/Present	
  condi=ons

Value	
  Proposi=ons:
• Customers	
  to	
  get	
  quality	
  auto	
  repair
• Customers	
  to	
  save	
  =me	
  and	
  money	
  for	
  repairs
• Customers	
  to	
  avoid	
  access	
  fees	
  to	
  repair	
  facili=es	
  in	
  other	
  big	
  ci=es
• Fleet	
  owners	
  can	
  have	
  a	
  shorter	
  turn	
  around	
  for	
  repairs	
  and	
  have	
  an	
  increased	
  availability	
  for	
  opera=ons

Goals and Motivation
• Availability of a quality auto repair facility in the region
• Provide a market for quality service parts, oils and lubricants.
• Huge potential for good profit

Key Service/Repair	
  Opera=ons
• onboard	
  diagnosis – OBDII
• electrical systems & components repair, battery service
• engine/transmission service/repair
• brakes, suspension, driveline, steering system/wheel alignment
• powertrain cooling/HVAC
• tires
• body shop and metal fabrication

Customer	
  Segments:
• Fleet	
  owners
• Government officials with pricey cars
• Private individuals with pricey cars

Partners:
• Sponsor, Fleet Owner , Founders Nigeria Ltd., to 100% fund the project
• T.Igbawua – Founder/Technical partner

CONCLUSION:
• The project can withstand reasonable adverse market conditions with minimum negative offsets.
• The market is huge.
• Franchises, training and certification make the business even more attractive.
• The project is worth embarking upon.

Cost:
• $500,000 US (N200 million local currency Nigerian)