MISSION STATEMENT

To provide opportunities for working executives to combine real-world experience with academic skills to create a new class of technical leaders who embrace integrative thinking, are globally aware, and are capable of producing sustainable value to any organization throughout the world.

“Bridging the gap between the academic and business worlds”

http://engineering.wayne.edu/ise/programs/phd-get.php
A UNIQUE DEGREE

The Global Executive Track PhD program offers wide-ranging benefits for participants and their organizations. You will gain a prestigious yet practical academic qualification, together with the skills you need to remain at the forefront of your field of expertise. Your strategic and in-depth view of your research area can help you and your organization develop new and innovative business practices.

SEVERAL FACTORS MAKE THIS DOCTORAL DEGREE UNIQUE:

• It is offered on a part-time basis allowing you to seamlessly continue your career.
• We bring together faculty experts from diverse disciplines of business, cultural anthropology, global leadership, and engineering, providing you access to leading edge knowledge.
• Our course meetings occur only a couple days a month, primarily in evenings and on weekends to create the least impact on your work day. On-line access is available for all course and the degree can be completed totally on-line.
• You go through the program as a cohort, learning with and from people who have significant global work experience.
• As a busy professional, your time is precious. You receive concierge level logistic support during the program – and allowing maximum focus on your academic work.

ENHANCE YOUR SKILLS & CREDENTIALS

Today’s business environment is fast moving, competitive and constantly changing. To survive and thrive, organizations need to be highly flexible, forward thinking and able to respond quickly to changes in the global market. That is why Wayne State University has developed this unique and exciting Global Executive Track PhD program. This prestigious and highly practical academic qualification is aimed at executives working in areas such as engineering management, strategic leadership, knowledge management, and innovation. Our candidates tend to come from all major industries and functions, including product development, manufacturing, supply chain management, research and development, marketing and sales, service, and information technology.

The program inspires you to develop new perspectives and approach change in a unique and innovative way. Offering all the academic rigor of a traditional PhD, it is tailored to managerial and technical executive audiences who want a qualification that is highly practical and relevant to the organization they are part of.
A MAJOR BENEFIT TO YOUR ORGANIZATION

The main aim of the program is to facilitate cutting-edge research that will influence your organization’s management thought processes, approaches, profitability and insight.

This program will give you a valuable opportunity to raise your international profile by publishing your research in peer-reviewed journals and opportunities to present your research at conferences.

This unique qualification will appeal to individuals who are at a critical point in their career, by helping them to change course or secure more senior positions. It offers an intellectual platform that is not normally provided by the work environment.

MORE THAN JUST A PHD

The Global Executive PhD is directed towards research that can make an impact on business, professional practice and broader business or societal issues. It is a highly practical qualification that enhances the career and skills of the individual, while providing the organizations they are part of with valuable research input.

ENHANCE YOUR EXPERTISE

By the time you have completed the Global Executive Track PhD program you will be able to:

- Investigate important strategic management issues using your academic skills.
- Conduct research as an independent researcher in an academically responsible way.
- Apply various research methods and choose the appropriate approach for a practical problem.
- Gather data in a scientific way and learn how to store, analyze, and interpret it.
- Apply your research to practice in your job.
- Present your research findings to your peers and provide feedback on their work.
- Write professional academic research papers and discuss research at a higher academic level.
CANDIDATE REQUIREMENTS
Participants will typically have a master’s degree in a STEM related field or master’s in business administration, with at least 5 years technical work experience and 5 years of leadership experience. Participants should be able to devote at least 15-20 hours a week to studying, research, and class time.

PERSONAL QUALITIES
A PhD will appeal to people who seek new insights in order to get ahead in their profession or to transition towards new career paths. You are a demonstrated leader with complex, cross-organizational impact. You will be an inquisitive, critical thinker, able to present and defend complicated information.

FOR WIDE-RANGING PROFESSIONALS
A range of professionals will find the Global Executive PhD of considerable value, including:

- Engineers, Designers, Programmers, and Managers who are involved in Global Product Development, Product Launch, and Product Sustainability.
- Finance professionals involved in risk management, control and internal audit in financial institutions.
- Managers involved in strategic planning and change management in large organizations.
- Investment and actuarial specialists working in technical, theoretical and empirical modeling areas.
- Corporate leaders and consultants who work in a cross-global organization.
- Senior managers and consultants interested in deepening their understanding of global business practices and global supply chain management.
- International professionals looking to access a U.S. education.
- Professionals planning for a career transition into teaching, consulting, or other independent work.

“...The GET program combines both the necessary PhD activities while adding practical application and the ability to share with other experienced professionals.”

-Mark Colosimo, Global Director of Data & Analytics, Urban Science [GET Cohort 2010]

FACULTY
The Global Executive Track PhD program is delivered by a highly experience faculty team that spans Cultural Anthropologists, School of Business, and Engineers, led by:

- Dr. Ratna Babu Chinnam
  Co-Director
  ai2396@wayne.edu

- Dr. Nancy Philippart
  Co-Director
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FOR MORE INFORMATION
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Start Date | Every January
Program Duration | Varies – Typically 5.5 years
Cost | Approximately $90,000